



SPONSORSHIP PACKAGE

2019 STARBIRD'S WORLD OF RATS & RICHES CAR SHOW – FT. SMITH, AR

CONTACT BRICE BLEDSOE WITH FURTHER QUESTIONS - STARBIRDSHOWS@GMAIL.COM - (918) 845-8190

General Information

Inaugural show on August 30th – September 1st, 2019

Approximately 250 cars inside and out

Approximately 70 vendors inside and out

Approximately 7,500 spectators over the course of the weekend

Marketing efforts across the state as well as in Oklahoma and Missouri

Multiple sponsorship opportunities ranging from \$1,000 – \$7,500

ADVERTISING DOLLARS TO BE SPENT:

\$30,000

SPONSORSHIP OPPORTUNITIES

\$7,500 Title

Name included in all advertising: TV, radio, print, billboards, and social media

Event billing as “Sponsor X Presents Starbird’s World of Rats & Riches...”

Sponsor receives signage both indoor and outdoor (Marquee) during show dates.

Sponsor receives 50 comp tickets good for one day admittance. (Value \$750.)

Sponsor has the option to sell or give away a minimum of 500 tickets to store managers, employees, good customers etc. at a discounted cost of \$5.00 per ticket off retail price.

Sponsor shall receive website exposure with link to the company’s website

Prime space will be reserved for the display of a feature vehicle pertaining to sponsor at no entry fee charge.

A minimum of 20x40 space will be provided as a display and sales area for various sponsor retail merchandise or vehicles. Additional space provided at no extra cost depending on availability.

Sponsor, six (6) months prior to the termination date of agreement will have first option to renew the contract, cost to be negotiated.

\$4,000 Action Arena

Name included in all advertising when applicable including radio, TV, print and social media material.

Action Arena will be billed as “Sponsor X Action Arena”

Sponsor receives signage in Action Arena Area during show dates.

Sponsor shall receive website exposure with link to the company’s website

Sponsor receives 30 comp tickets good for one day admittance (Value \$450)

A minimum of 10x30 space will be provided as a display and sales area for various sponsor retail merchandise or vehicles. Additional space provided at no extra cost depending on availability.

Sponsor, six (6) months prior to the termination date of agreement will have first option to renew the contract, cost to be negotiated.

\$2,500 “Goodie Bag”

Goodie Bags will have Sponsor’s insignia, along with Starbird Car Show insignia.

Sponsor shall receive website exposure with link to the company’s website

A minimum of 10x20 space will be provided as a display and sales area for various sponsor retail merchandise or vehicles.

Sponsor, six (6) months prior to the termination date of agreement will have first option to renew the contract, cost to be negotiated.

\$1,500 “Lanyard”

Lanyards will have Sponsor’s insignia, along with Starbird Car Show insignia

Sponsor shall receive website exposure with link to the company’s website

A minimum of 10x20 space will be provided as a display and sales area for various sponsor retail merchandise or vehicles.

Sponsor, six (6) months prior to the termination date of agreement will have first option to renew the contract, cost to be negotiated.

\$1,500 “Trophy/Plaque”

Trophy/Plaque will have Sponsor’s insignia, along with Starbird Car Show insignia

Sponsor receives signage in trophy area during show dates

Sponsor shall receive website exposure with link to the company’s website

A minimum of 10x20 space will be provided as a display and sales area for various sponsor retail merchandise or vehicles.

Sponsor, six (6) months prior to the termination date of agreement will have first option to renew the contract, cost to be negotiated.

\$1,500 “Exhibitor’s Lounge”

Exhibitor’s Lounge will be billed as “Sponsor X Exhibitor’s Lounge”

Sponsor receives signage in lounge area during show dates.

Sponsor shall receive website exposure with link to the company’s website

A minimum of 10x20 space will be provided as a display and sales area for various sponsor retail merchandise or vehicles.

Sponsor, six (6) months prior to the termination date of agreement will have first option to renew the contract, cost to be negotiated.

\$1,000 “Entertainment Stage”

Entertainment Stage will be billed as “Sponsor X Entertainment Stage”

Sponsor receives signage on stage area during show dates.

Sponsor shall receive website exposure with link to the company’s website

A minimum of 10x20 space will be provided as a display and sales area for various sponsor retail merchandise or vehicles.

Sponsor, six (6) months prior to the termination date of agreement will have first option to renew the contract, cost to be negotiated.