63rd Annual Darryl Starbird's

Yesterday & Today

CELEBRATING 63 YEARS IN TULSA

It's Come Along Way Since 1964!
And It Just Keeps Getting Bigger & Better!

In 1964 legendary car customizer and icon Darryl Starbird produced his first annual rod and custom car show in Tulsa, Oklahoma. The event began as a moderate gathering of local and neighboring hot rod and custom builders to display their latest creations. Being Tulsa is located smack dab in the middle of the United States, the event soon proved to be a perfect gathering for enthusiasts from all corners of the USA. In what seemed to be in no time, this Midwestern show from humble beginnings was rivaling the more publicized and established East and West Coast events. Now, over 60 years later, Darryl Starbird's Annual National Rod and Custom Car Show in Tulsa, Oklahoma, is still not only flourishing, but has established itself as one of the premier rod and custom car shows in the entire world! It currently is the largest indoor rod and custom car show in the country with over 1,000 vehicles covering a broad spectrum of innovation, tradition, performance and creativity from all walks of the automotive realm. Through its historic reign the show has provided family entertainment for millions of car crazy Americans.

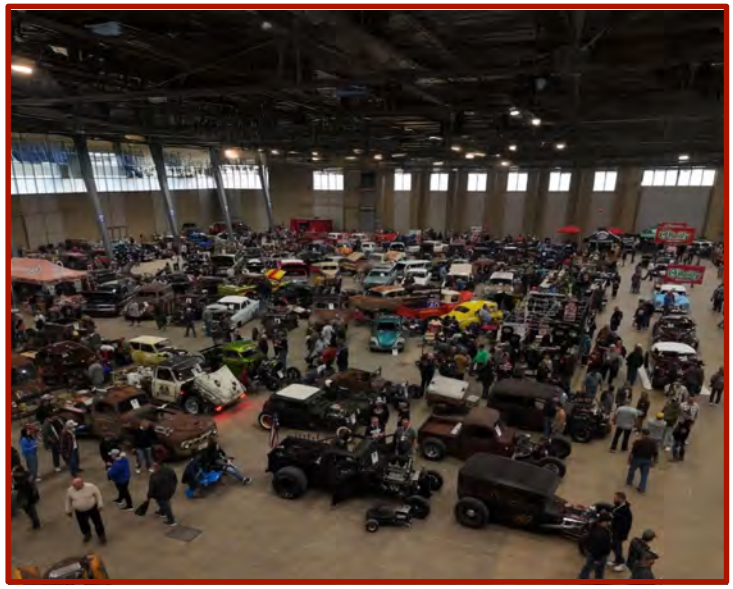
As surprising as this next line may be, at the turn of the century Tulsa, Oklahoma, was the oil capital of the world. Because of its central location in the United States of America many of the largest oil companies and manufactures called T-Town home. Beyond that Tulsa's central location was the ideal spot for the oil industry to hold its largest trade show. To accommodate all the booming black gold industrial machinery and companies, Tulsa erected the International Petroleum Exposition Center (now dubbed SageNet Center) designed to hold all that the oil industry could throw at it—or in it!

What Tulsa ended up with is one of the largest clear span buildings in the world providing 448,400 square feet of column-free space under a cable-suspended roof. The building is designed with two levels, connected by side ramps and stairs, that allow for a variety of floor plans. Long story short, because of the massive size and open space the building offers not only the ideal platform for a state-of-the-art car show, but the addition of a plethora of entertainment and attractions. The Starbird Rod & Custom Car Show utilizes every square-foot of it, making it the largest indoor car show in the U.S.A!

The Cars are the Stars!

The "Go For the Gold" award is an exclusive one-of-a-kind, first time shown in Tulsa award that encourages builders to create a vehicle displaying innovation, execution, design and engineering. The award is open to all year, make and model vehicles. The real kicker is—besides actually winning—the winner also receives one of the largest cash purses in the hot rod industry, $10,000! On Friday night the field of entrants is narrowed down to the "Fine Nine" and the winner is announced Sunday night. The unique competition for the award has spawned an annual build-off between the greatest craftsman in the world seeking hot rod immortality and fortune as an exclusive member of the "Go For the Gold" winners circle.

ROCKIN' BILLY BASH



With the explosion of the rat rod style and reemergence of the Greaser look, the Rockin' Billy Bash is a "show within the show" that celebrates the spirit of the traditional Rod and Kustom kulture, as well as the do it yourself attitude that everyone can relate with. The vehicles entered into the lower level run for their own set of trophies and are given to the "Dirty Dozen". By no means a trophy for the prettiest or best, but instead an indictment to the twelve cars that truly display what the old school Rod and Kustom kulture is all about.

COOL CAR CORRAL

If showing your car indoors for the weekend isn't your bag, and would rather drive in for a few hours and show off your altered ride, the Cool Car Corral cruise-in is just the ticket.

For just $40, you and your car will have full access to not only the outdoor show, but the indoor as well.

Fun and Entertainment for the Whole Family!

The best part about a weekend at the Starbird show is all the extras included when you walk through the doors. Not only do we have the cars on display but we have something interesting and fun for everyone, no matter the age! Pinstripers, tattoo artists, rock n' roll music, beard, Pin Up, and model car contests are just some examples of what we have going on every day at the show. On top of this, we have some sort of thrilling action arena as well, including "Hooning" (burn outs, flame throwers, freestyle), mini bike drags and even a demolition derby. All of this under the same roof! Unbelievable!

Be a Part of the Excitement

Sponsorships & Vendor Space Available
at Affordable Rates!

Let your Business or Product be Seen

For more information contact Brice Bledsoe (918) 845-8190
Starbird Productions (918) 406-8966 or visit starbirdcarshows.com

Don't Miss

Vendor Booth Sizes & Prices

10x20……$600.00

10x20 (endcap)…$675.00

10x30……$750.00

10x40……$900.00

10x50……$1,050.00

10x60……$1,200.00

10x70……$1,350.00

10x80……$1,500.00

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